



# JJ MICHAUD GRAPHIC DESIGN

Hello, pleased to meet you. Here's a little about me

## PORTFOLIO

[jjmichaud.com](http://jjmichaud.com)

[/jjmichaud](#) 

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**SOFTWARE SKILLS**  
PHOTOSHOP  
ILLUSTRATOR  
AFTER EFFECTS  
INDESIGN  
LIGHTROOM  
INVISION  
SKETCH & XD  
MICROSOFT OFFICE SUITE  
CAKEWALK SONAR AUDIO  
MAC & PC

## EDUCATION

Grand Valley State University (GVSU)

BFA Major in Graphic Design

Minor in Advertising and Public Relations

Dec, 2019

## EXPERIENCE

### **GVSU Center For Entrepreneurship, Grand Rapids, MI**

May 2018 - Dec 2019

Student Graphic Designer

Instrumental in connecting small businesses with the necessary social media and graphic design tools to help grow their business and connect with their desired audience in the community.

- Graphic Tees for local events;
- Logo, Brochure, and Social Media for start-up entrepreneurs.

### **Gabriel Group, Grand Rapids, MI**

Aug 2019 - Dec 2019

Graphic Design Intern

Assisted the Office Manager with marketing and graphic design assignments for both internal and external customer projects.

- Created flyer catalogs for the Advertising Department;
- Designed a large-scale 3D cartoon figure graphic for trade show exhibits.

## INDEPENDENT WORK

Brochures, Logos, Business Cards, Tri-Folds, Social Media:

- Hike for Parkinson's (Non-Profit Organization), Grand Rapids, MI
- GVSU E-Sports Designs, Allendale, MI
- D+W Consulting Services, Caledonia, MI

## AWARDS

National Student Advertising Competition 3rd Place in Regionals

Client: Ocean Spray

## CREATIVE FIELDS

**INFOGRAPHICS** **UI DESIGN**  
**BRANDING** **ADVERTISING**  
**ORGANIZATION** **CRITICAL THINKING**

## AVAILABLE FOR HIRE

Willing to Relocate

## CONTACT

[jjmichauddesigns@gmail.com](mailto:jjmichauddesigns@gmail.com)



616.644.7345



Caledonia MI

